

Fusion Charlottetown PEI Nature Photo Contest

“Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts.” – Rachel Carson

ELIGIBILITY

The Fusion Charlottetown 2021 PEI Nature Photo Contest (“PEI Nature Photo Contest” or “Contest”) is open to all professional and amateur photographers who have reached the age of majority in their jurisdiction of residence at the time of entry, with a specific prize awarded to a youth (subject to their parent/guardian’s approval). Trustees, Board Members, or Employees of Fusion Charlottetown are not eligible to enter.

By submitting an entry to the PEI Nature Photo Contest, entrants certify that their participation in this Contest is not illegal or in violation of any law, regulation, treaty or administrative act, and that the laws of their governing jurisdiction of residence at the time of entry do not prohibit or restrict the receipt of any Prize under this PEI Nature Photo Contest.

Fusion Charlottetown (“Fusion”) reserves the right to reject any entry if, in Fusion Board’s sole discretion, the laws of an applicable jurisdiction, including but not limited to the entrant’s jurisdiction of residence at the time of entry, would prohibit or limit Fusion from proceeding with the Contest as intended, the consideration or awarding of any Prize would impose additional administrative, tax, operational, or legal burdens on Fusion.

Individuals residing in any “Excluded Jurisdictions” are ineligible to enter the PEI Nature Photo Contest. Excluded Jurisdictions means

having a current primary residence anywhere other than the province of Prince Edward Island, Canada.

SPONSORS

Fusion Charlottetown's 2021 PEI Nature Photo Contest is sponsored by several different local sponsors ("Sponsors") All sponsors will be listed on our "Thank Our Sponsors" Day April 25th, 2021.

ENTRY PERIOD

The PEI Nature Photo Contest submissions will be accepted starting at 7am (AST) on April 18, 2021, and ending at 11:59pm (AST) on April 24, 2021 ("Entry Period"). Entries submitted before or after the Entry Period will not be eligible.

WHAT TO ENTER

Judging on entries will be based on originality, technical skill, composition, overall impact, artistic merit, and relation to the daily themes during Fusion's Earth Week 2021. A Fusion board subcommittee will gather to determine the top three images, all of which will win a distinct prize. Once the top three are determined, the committee will review and determine the #inspireyouth winner, and a winner who submitted a photo every day of the week linked to the themes. Finally, a popular choice winner will be voted on by the public, and awarded a separate prize.

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (significant adjustments to exposure, filters, colour and contrast, etc.) will be disqualified.

Entries may originate in any format—including but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints—so long as they are submitted electronically in a .jpg, .ai or .png format.

Previously published material for which non-exclusive rights were granted may be entered as long as you maintain the right to grant us a license (see "Your Rights" below). You must be able to disclose when and where the photo appeared previously to Fusion.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Fusion upon request.

Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be honored by the competition (at the judges' sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked.

The following submissions are ineligible:

- Images of captive animals photographed in zoos and commercial game farms.
- Photos that violate or infringe upon a person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law. Fusion reserves the right to require entrants to submit evidence of the subject's legal consent to be photographed for the submitted photograph.

- Photos that contain sexually explicit, nude, obscene, violent, or other objectionable or inappropriate content.
- Images that involve the willful harassment of wildlife, damage property or damage to the environment by the photographer.
- Images that involve putting any individual or animal at risk.

HOW TO ENTER

All images must be uploaded to Facebook or Instagram within the entry period, and the official hashtag of #FusionEarthWeek **MUST** be tagged in the upload. Digital images that are sent via email or on other social media platforms will not be accepted.

Only ONE photo submission is allowed per person.

If chosen to be one of the winners, entrants will be asked to provide the following information in the contest entry process:

- Title of the photo
- Caption: describe the photo and where on PEI it was taken
- Name of the photographer
- Year the photo was taken (NOTE: must be within the last 10 years)

Fusion reserves the right to reject any additional entries or entries that do not comply with these Rules. By entering, you indicate your unconditional agreement to, and acceptance of, these Rules and

Fusion's decisions, which are final and binding. You cannot win a prize unless you comply with all requirements in these Rules.

Entrants may be asked to supplement their submission with more explanation about the photo or to provide a higher resolution version of the photo at anytime during the contest period.

AWARD CATEGORIES

Winning submissions will be selected for the following award categories:

- One (1) First Place Winner
- One (1) Second Place Winner
- One (1) Third Place Winner
- One (1) People's Choice First Place Winner
- One (1) Inspired Youth Winner

JUDGING

Judging will be conducted by the subcommittee of Fusion board members (the "Panel"). Photos will be judged by the Panel on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to valuing nature on PEI.

The Panel will evaluate all valid entries and make selections into a group of three images, or ("Top Three"). The winner of the popular choice award will be selected from four other images by public survey.

All judging decisions are final.

RESULTS

All winners will be announced on Fusion Charlottetown social media platforms no later than April 30th 2021. Winners will be contacted by Fusion.

PRIZES

All award winners will receive mention on the Fusion Charlottetown social media platforms. In addition, Fusion will award prizes from the following Sponsors;

[Charlottetown Farmers Market](#)

[Truckin' Roll Ice Cream](#)

[Wild: Plant Based Cooking Class](#)

[Red Rock Climbing Wall](#)

[Murphy Hospitality Group](#)

To the maximum extent permissible by law, all winners are responsible for paying any and all other costs and expenses associated with claiming the awards. A prize may not be transferred and must be accepted as awarded. A winner may not request a substitute prize.

POTENTIAL WINNER REQUIREMENTS

Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility, including proof of age and liability/publicity release within 30 calendar days. If a potential winner fails to return these documents on time when requested, an alternate potential winner may be selected in his/her place.

YOUR RIGHTS

The goal of Fusion is to improve the lives of our demographic living here on PEI. Your photos help bring awareness to the wonder and beauty of our Island, reminding us why it is important to take care of our planet. Thank you for your submission.

You will retain all rights to any photograph you submit - including ownership if applicable.

If you submit a photograph to the Contest, you grant Fusion and its related entities such as affiliates and subsidiaries a royalty-free, non-exclusive right in perpetuity to:

- Allow third-parties to share the photograph on social media.
- Use the photograph on the Internet and in Social Media in support of our mission.
- Use the photograph in Fusion's and related entities' communications materials including but not limited to our web site, social media, promotional materials, and at our annual general meetings.
- Use, in connection with the Contest, your name, town/city in promotional materials related to other Fusion events.

- Retain a digital copy of your photograph that will be archived in the Fusion drive and accessible to Fusion board members.

Fusion Charlottetown will credit all photographs with the credit "Person's Name" when sharing the image. If you have any questions, please follow-up with: fusioncharlottetown@gmail.com